

Phonak Naída™ Marvel



Love at first sound

For more information visit www.phonakpro.com

A Sonova brand

PHONAK
life is on

With Phonak Naída Marvel we introduce multifunctional hearing aids that deliver a love at first sound experience

When we say love at first sound, we don't just mean the first time your clients try Phonak Naída Marvel, but each and every time they wear them. From the moment you first fit them with their hearing aids, they can expect hearing performance second to none.

This new generation of Phonak technology recognizes and automatically adapts to precisely match more listening situations than ever before¹. With AutoSense OS™ 3.0 and Binaural VoiceStream Technology™, your clients can enjoy better memory recall and reduced listening effort in noise.²

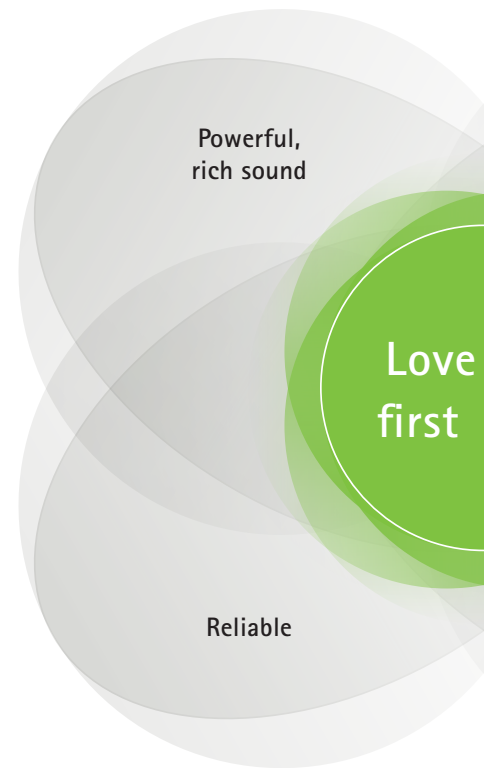
Key highlights:

- Better speech understanding in noise with Roger³
- Reduced listening effort in noise*²
- Better memory recall in noise*²
- World's first super power hearing aid with classification of streamed audio signals¹

Reliable

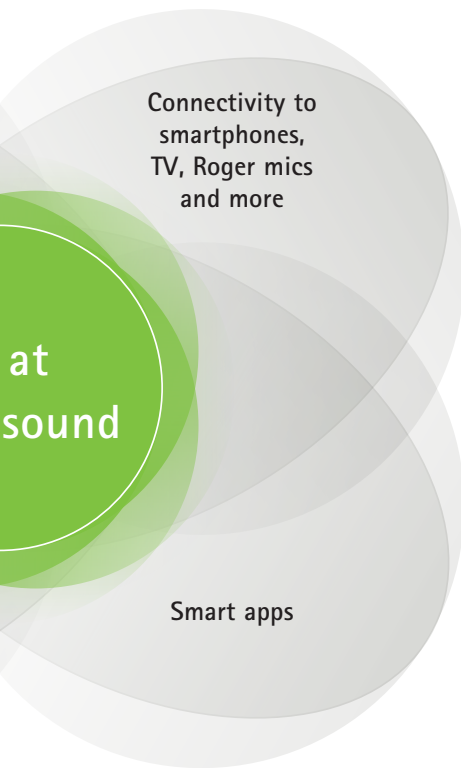
Naída is the most trusted power hearing aid.⁴ Thanks to expert engineering and design excellence, Naída Marvel can reliably deliver the power needed to manage a severe to profound hearing loss. Since the launch of our first power hearing aid in 1978, we have continuously created hearing solutions that are designed to improve people's lives. Powered by proven Marvel technology, the new Naída M-SP embodies a premium power hearing aid with dedicated key performance technologies that reliably deliver the power needed to manage your clients' hearing loss.

People with severe to profound hearing loss depend on their hearing aids and require a solution that truly delivers. The robust housing enables your clients to continue with their everyday activities knowing that their hearing aids will function reliably and withstand even the toughest listening situations.



What makes Marvel even more marvelous?

Naída Marvel is the world's first super power BTE with hands-free calls that directly streams to iOS, Android or other Bluetooth enabled devices. Your clients can enjoy hands-free phone calls with built-in microphones. In addition, phone notifications can be heard through the hearing aids. Naída also delivers stereo sound quality streaming for music, videos, e-books, podcasts and much more.



Naída features proprietary AirStream™ technology for streaming from any TV and stereo system. Your clients can enjoy TV programs and movies with the TV Connector, a simple plug and play solution. It's just like using wireless headphones – except maybe even better, because Marvel hearing aids can now distinguish between streamed speech and music signals, and automatically adjust for optimized sound quality.

Key highlights:

- Connects to smartphones – iOS and Android
- Connects to a variety of everyday electronics
- Hearing aids used like wireless stereo headphones
- Extra-long streaming time thanks to AirStream technology

Roger™ technology boosts hearing performance in noise and over distance.³ Phonak Naída Marvel features RogerDirect™ which allows Roger technology to stream directly to Marvel hearing aids without having to attach an external receiver.

Key highlights:

- Marvel and Roger, the optimal solution for challenging listening situations
- Designed to improve speech understanding in noise and over distance
- Discreet and appealing solutions

Apps-olutely Marvelous!

Phonak's new digital service platform is dedicated to improving your clients' personal listening needs. Through the **myPhonak app**, your clients can choose to share information with you, you can customize their listening experience in real-time, and with the advanced Remote Control function your clients can adjust their hearing aid settings to their individual needs.

Key highlights:

- Real-time sound adjustment and personalization
- Real-time remote video support

Phone calls can be challenging, especially with background noise. With the **Phonak myCall-to-Text app** your clients can hear the conversation in their Marvel hearing aids, and read in real time what the person on the other end of the phone says. A free version of the myCall-to-Text app is available. Try it out now!

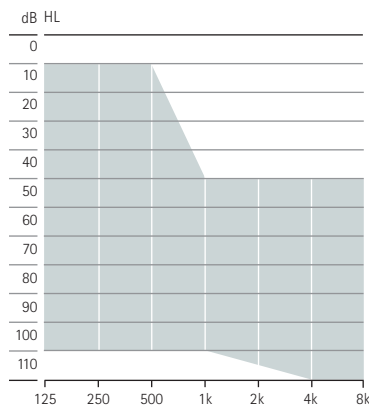
Product description



Naída M-SP
Naída M-SP Trial
 M90/M70/M50/M30

Battery size		13	
Multi-function button		•	
Telecoil		•	
Bluetooth®		•	
Nano coating		•	
IP rating		IP68 ⁵	
Dimensions	L x W x D	40.0 x 16.9 x 8.5 (1.57 x 0.67 x 0.33)	
	Weight	4.4 g / 0.155 oz	
		HE11	HE11 680
Max. Power Output (dB SPL)	2 cc coupler	139	133
Max. gain (dB)	2 cc coupler	81	75
Frequency range (Hz)		<100 - >5000	<100 - >5000
Working current (mA)		2.1	2.0

Fitting range



Moderate to profound hearing loss, all audiometric configurations

■ HE11 680

Housing colors



P1
Sand Beige



P3
Sandalwood



P4
Chestnut



P5
Champagne



P6
Silver Gray



P7
Graphite Gray



P8
Velvet Black



T7
Alpine White



HO
Beige

Performance levels

	Premium M90	Advanced M70	Standard M50	Essential M30
AutoSense OS 3.0				
Calm situation	•	•	•	•
Speech in noise	•	•	•	•
Comfort in noise	•	•	•	
Music	•	•		
Speech in loud noise	•			
Speech in car	•			
Comfort in echo	•			
Media speech + mic	•	•	•	•
Media music + mic	•	•	•	•
Additional programs				
Max. additional programs	3	3	3	3
Comfort in echo	•			
Speech in loud noise	•	•		
Speech in 360°	•	•		
Speech in noise	•	•	•	•
Calm situation	•	•	•	•
Comfort in noise	•	•	•	•
Music	•	•	•	•
Acoustic phone	•	•	•	•
Custom program	•	•	•	•
Streaming programs				
RogerDirect + mic	•	•	•	•
PartnerMic + mic	•	•	•	•
Phone call + mic	•	•	•	•

Features	Premium M90	Advanced M70	Standard M50	Essential M30
UltraZoom	•	•	•	•
SNR-Boost	•	•	•	
DuoPhone	•	•	•	
SoundRecover2	•	•	•	•
User Preference Tuning	•	•	•	•
Real Ear Sound	•	•	•	
Fine tuning channels	20	16	12	8
WhistleBlock	•	•	•	•
NoiseBlock	•	•	•	•
WindBlock	•	•		
EchoBlock	•			
SoundRelax	•	•		
QuickSync	•	•	•	•
Acoustically Optimized Vent	•	•	•	•
Tinnitus Balance	•	•	•	•
auto Acclimatization	•	•	•	•
Environmental balance	•	•	•	•
RogerDirect™	•	•	•	•
Roger and directional setting	•	•	•	

Fitting

Naída M-SP
Naída M-SP Trial
M90/M70/M50/M30

Phonak Target	6.2 or higher
Noahlink Wireless	•
Noahlink	•
HI-PRO, HI-PRO2	•

Acoustic coupling

Sound outlet	Hook	Damped (HE11 680) or undamped (HE11), transparent	
	SlimTube 4.0	Available in left and right and five different lengths (00,0,1,2,3)	
Ear piece for SlimTube	Dome	Cap dome	
		Open dome	available in three sizes (S, M, L)
		Vented dome	available in three sizes (S, M, L)
		Power dome	available in three sizes (S, M, L)
	SlimTip	Acryl	
		Silicone	
Titanium			
Ear piece for hook	Earmold		
	Universal eartip		

Phonak Trial™

The new Phonak Naída M Trial hearing aids can be quickly set to the required performance level in order to suit your recommendation. This provides you the ability to fit your client with the optimal hearing solution already at the first appointment or to provide a replacement when the client's hearing aid is in for repair.

- 1 Rodrigues, T., & Liebe, S. (2018). AutoSense OS™ 3.0. The new & enhanced automatic operating system. Phonak Insight, retrieved from www.phonakpro.com/evidence, accessed February 19th, 2020.
- 2 Winneke, A., Schulte, M. & Latzel, M. (2019). The effect of spatial noise processing in hearing aids on neural correlates of listening and memory effort: an EEG study. Manuscript in preparation. Expected beginning of 2020.
- 3 Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. *American Journal of Audiology*, 23(2), 201-210.
- 4 Taphuntsang, D. (2017) Market Research ID 924. Please contact marketinsight@phonak.com if you are interested in further information. Based on Customer Satisfaction Survey 2017.
- 5 IP68 indicates that the hearing aid is water resistant and dust tight. It survived continuous immersion in 1 meter of water for 60 minutes and 8 hours in a dust chamber as per the IEC60529 standard.

Phonak Naída Marvel Bluetooth® versions

Direct calls/audio streaming

Bluetooth® 4.2 wireless technology and most older Bluetooth phones

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Wireless communication portfolio

		Naída M-SP Naída M-SP Trial M90/M70/M50/M30
Wireless accessory	TV Connector	•
	Phonak PartnerMic	•
	Phonak RemoteControl	•
Roger	Roger microphones	•
App	myPhonak	•
	Phonak Guide	•
	myCall-to-Text	•

For more information on Naída Marvel please visit www.phonakpro.com/naidamarvel

For information on Roger microphones please visit www.phonakpro.com/roger

For more information on Phonak apps, please visit www.phonakpro.com/smartapps

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonakpro.com