

Phonak Naída™ Lumity.

Conversations shine for everyone.





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For over 75 years, Phonak has been dedicated to the innovation of power hearing solutions. Phonak Naída Lumity is our latest advancement, accompanying you in the toughest listening situations.

Whether from birth, a decline over time or even by a sudden occurrence, people with a hearing loss face difficulties in maintaining conversation and perceiving emotions which can impact your social and emotional well-being.¹

As a person with hearing loss, you may face unique challenges that prevent you from fully participating in conversations and enjoying meaningful connections with confidence.

At Phonak, we go beyond simply offering the right hearing solutions. We are committed to raising awareness, encourage actions and help you to thrive in all areas of life.

With Naída Lumity, we've built our most powerful hearing solution that is made to be robust and reliable, so that you can embrace all opportunities.

¹ Timmer, B. H. B., Bennett, R. J., Montano, J., Hickson, L, Weinstein, B., Wild, J., Ferguson, M., Holman, J. A., LeBeau, V., Et Dyre, L. (in press). Social-emotional well-being and adult hearing loss: Clinical recommendations. International Journal of Audiology.

Navigate conversations with confidence

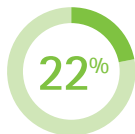
When you have a hearing loss, you may spend more effort maintaining awareness of your surroundings than people with normal hearing.² That effort can lead to tiredness and a feeling of fatigue at the end of the day. Naída Lumity hearing aids – featuring state-of-the-art Phonak SmartSpeech™ Technology – are designed to place priority right where you need it: speech understanding in noise and in quiet.



Learn more about Naída Lumity.

Advanced features allow you to focus more on the speaker and staying aware of what's happening around you, so you can confidently navigate conversations and enjoy the moment.

SmartSpeech Technology performance in quiet⁵ – Speech Enhancer for the Severe-to-Profound group



Provides 22% better speech understanding in quiet*⁵



Reduces listening effort in quiet at 2m



Reduces listening effort in quiet at 8m

* Speech Enhancer activated for distant speech in quiet



Naída and Roger: perfect pair for joyful conversations

When Naída Lumity hearing aids are paired with our Roger™ microphones, a powerful combination is created. Thanks to improved sound quality and clarity, users perceive less listening fatigue and more confidence, independence, social inclusion, engagement and quality of life when using a wireless microphone system like Roger technology.³

Research also shows significant improvement of the listening experiences of older adults in challenging communication-based group situations.⁴

² Edwards, B. (2016). A Model of Auditory-Cognitive Processing and Relevance to Clinical Applicability. *Ear and Hearing*, 37(suppl.1), 85S-91S. <https://doi.org/10.1097/AUD.0000000000000308>.

³ Scarinci, Nerina, Nickbakht, Mansoureh, Timmer, Barbra H., Ekberg, Katie, Cheng, Bonnie and Hickson, Louise (2022). A qualitative investigation of clients, significant others, and clinicians' experiences of using wireless microphone systems to manage hearing impairment. *Audiology Research*, 12 (6), 596-619. doi: 10.3390/audiolres12060059.

⁴ Ishida, I., Pichora-Fuller, M.K., Dillon Edgett, L., Voss, S.C., Paccioretti, D., Trusler, A., Liu, Y., Cui, E.M., Qian, J. (2022, Aug 10-14). The effect of a remote microphone technology on the group listening experiences of older adults [Conference Poster#CP311]. IHCON 2022 Conference, Tahoe City, CA, United States.

⁵ Fulton, B., Huang, H., Tian, X., Latzel, M., Et Guan, J. (2024, February 15 - 17). Improving speech cue audibility for adults with profound hearing loss. [Paper/Poster presentation], American Auditory Society Scientific and Technology Meeting, Scottsdale, AZ, United States.



Speech understanding with Phonak SmartSpeech Technology

With SmartSpeech Technology, speech understanding is our top priority, that's why Naída Lumity comes with:

- A new set of advanced features allowing you to focus more on the speaker from the front, side and back*, so you can confidently navigate conversations
- Artificial intelligence prowess for precise sound identification. Adapted to your surroundings, and scanning your environment 700 times per second to benefit you and your loved ones



Extra needs, extra functionalities

- T-coil available with Naída L-UP and Naída L-SP
- Conveniently rechargeable hearing aid with Naída L-PR
- Tinnitus feature with Naída L-PR and Naída L-SP

*with SpeechSensor compared to StereoZoom

Connect with the world around you

Immerse yourself in a world of connectivity with Naída Lumity. With universal connectivity you can connect to a wide range of Bluetooth® enabled devices, and stream your songs and podcasts directly through your hearing aids. With our easy-to-use app, grants you access to features and unique personalization options that empower you to take control of your hearing and overall well-being. Embrace the freedom gained in your daily life with effortless hands-free phone conversations.

Your personalized hearing experience with myPhonak

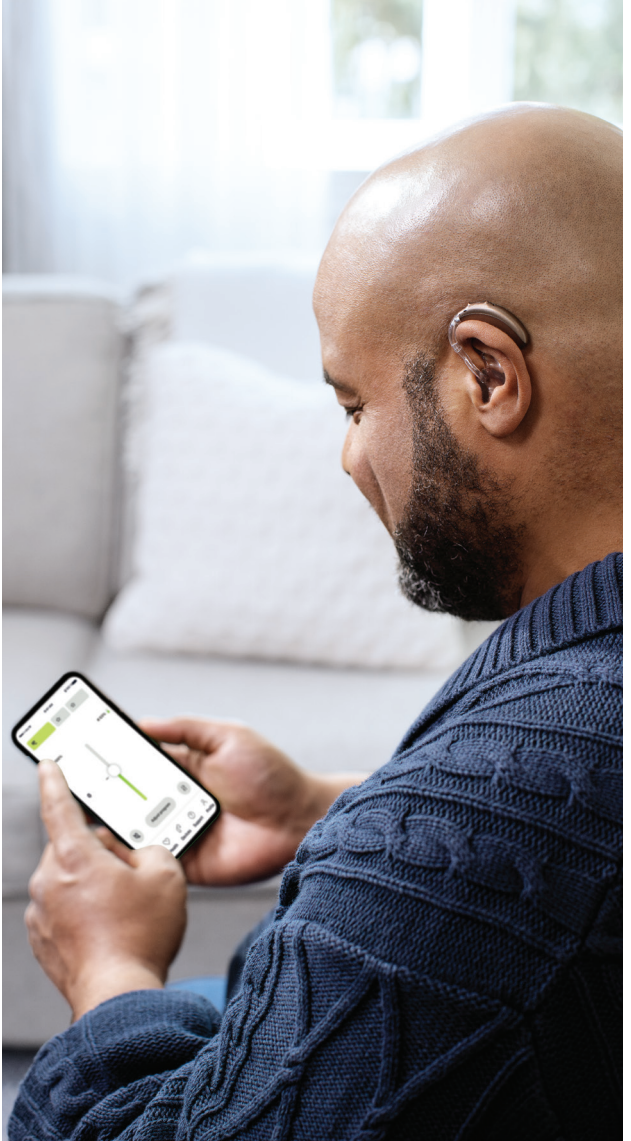


Learn more about myPhonak

Take control of your hearing aids with myPhonak, our mobile app.

- Remote control functions to personalize your listening experience
- Monitor your well-being, get more health data* and hearing aid usage
- Get hearing aid care and remote fittings without the need for in-office visits to your hearing care professional

*only for Naída L-PR



Choose your shine



Beige



Sand Beige



Sandalwood



Chestnut



Champagne



Silver Gray



Graphite Gray



Velvet Black



Power is in our DNA

Since the introduction of our first power hearing aid decades ago, we have continuously developed and maintained a proud history of solutions for clients with a severe to profound hearing loss. We are driven by the aspiration and dedication to help people to have seamless access to every conversation and enjoy every moment.

For over 75 years we have pushed the limits of technology and produced cutting-edge solutions that accompany you in the toughest hearing situations. Combined with 10 years of Roger technology, we have a long-term dedication to helping people with hearing loss connect with the people around them and their surroundings.

Interested in connecting with others?
We further support your hearing journey with [HearingSuccess.com](https://hearingSuccess.com). Immediate help to improve your everyday communication is just one click away. You'll find resources, tips, strategies, activities and communities to support you.



Learn more about
hearingSuccess.com

life is on

Since 1947, Phonak is dedicated to preserving social, emotional and physical life quality by opening new acoustic worlds. We believe that well-hearing equates to well-being and thus is essential for living life to the fullest. Today we offer the broadest portfolio of innovative hearing solutions. And, together with our hearing care professionals, we keep on focusing on what matters most: improving speech understanding, changing people's lives and having a positive effect on society as a whole.

www.phonak.com



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