



NEW Audéo Fit unleashes the ear’s amazing potential, including heart rate sensor

Dear <customer name>,

Your well-being is always top of mind in our practice and it’s our mission to make sure you’re connected to the benefits of hearing well.

Since your last fitting, there has been a lot of hearing technology advancements and we’re excited to introduce you to the new Audéo Fit with a built-in heart rate sensor. In combination with myPhonak app, Audéo Fit enables you to engage with your health and tracks your activity levels.

Audéo Fit delivers hearing experience for a greater sense of well-being

Audéo Fit is powered by Paradise, offering crisp natural sound¹ that delivers an unrivalled* hearing experience. Dynamic Noise Cancellation and Speech Enhancer means you can enjoy reduced listening effort in noise and in quiet, respectively.²

With universal Bluetooth® connectivity, you can experience all of this while enjoying your favourite TV shows, streaming podcasts, taking calls, or relaxing with music at home or on the go.

Features include:

- Brilliant speech understanding^{2,3,4}
- Crisp natural sound¹
- Empowering smart apps
- Connect to smartphones, TV, Roger™ microphones and more
- Tap Control for easy access to Bluetooth® functionalities



No more batteries!

Never worry about hearing aid batteries again with the convenient rechargeable capabilities of Audéo Fit.

For the month of <month> we are offering you and your family a free hearing assessment and the opportunity to trial Audéo Fit obligation-free in the comfort of your own surroundings.

We look forward to welcoming you back to help you find the best hearing solution for your needs. Call us to today to book in your free hearing assessment and experience Audéo Fit today!

Kind regards,

Contact name

Clinic name

Phone and email contact details

FREE

hearing assessment
and obligation-free trial
of Audeo Fit!

Valid until XX

* In order to access health data, it is necessary to create an account within myPhonak app.
** Compared to Phonak Audéo Marvel.
1. Taphuntsang, D. (2020). Market research ID 4387. Please contact marketinsight@phonak.com if you are interested in further information.
2. Appleton, J. (2020) AutoSense OS 4.0 - significantly less listening effort and preferred for speech intelligibility. Phonak Field Study News retrieved from www.phonakpro.com/evidence, accessed November 2020.
3. Appleton, J., & Voss S.C., (2020) Motion-based beamformer steering leads to better speech understanding and overall listening experience. Phonak Field Study News. retrieved from www.phonakpro.com/evidence, accessed August 2020.
4. Wright, A. (2020). Adaptive Phonak Digital 2.0: Next-level fitting formula with adaptive compression for reduced listening effort. Phonak Field Study News, retrieved from www.phonakpro.com/evidence, accessed August 19th 2020.