



NEW Audéo Fit unleashes the ear’s amazing potential, including heart rate sensor

Dear <customer name>,

Hearing well can have a positive influence on so many aspects of your life. Not only does hearing well help you to understand the world around you, it’s linked to a greater state of social-emotional, cognitive and physical well-being. Taking action to prevent hearing loss and ensuring you have the right hearing device that meets your individual or changing needs is important.

We are an Independent hearing clinic serving the local community for XX years. Your well-being is always top of mind in our practice and it’s our mission to make sure you’re connected to the benefits of hearing well.

Early detection and action is crucial. If you or a loved one experience any of the following symptoms, we urge you to book in a free hearing check with us.

- Constantly turning up the TV volume?
- Voices are muffled?
- Trouble following conversations in busy places?
- Asking people to repeat themselves?
- Hearing constant ringing, whistling or buzzing in your ears?

In the past couple of years, there have been many hearing technology advancements and we’d like to introduce the new **Audéo Fit**, with a built-in heart rate sensor. In combination with myPhonak app, Audéo Fit enables you to engage with your health and tracks activity level.

Audéo Fit is powered by Paradise, offering crisp natural sound¹ that delivers an unrivalled* hearing experience. Dynamic Noise Cancellation and Speech Enhancer means you can enjoy reduced listening effort in noise and in quiet, respectively.²

With universal Bluetooth® connectivity, you can experience all of this while enjoying your favourite TV shows, streaming podcasts, taking calls, or relaxing with music at home or on the go.

- Features include:
- Brilliant speech understanding^{2,3,4}
 - Crisp natural sound¹
 - Empowering smart apps
 - Connect to smartphones, TV, Roger™ microphones and more
 - Tap Control for easy access to Bluetooth® functionalities



No more batteries!

Never worry about hearing aid batteries again with the convenient rechargeable capabilities of Audéo Fit.

For the month of <month> we are offering you and your family a free hearing assessment and the opportunity to trial Audéo Fit obligation-free in the comfort of your own surroundings.

We look forward to helping you find the best hearing solution for your needs. Call us to today to book in your free hearing assessment and experience Audéo Fit today!

Kind regards,

Contact name
Clinic name
Phone and email contact details

FREE
hearing assessment
and obligation-free trial
of Audeo Fit!

Valid until XX

* In order to access health data, it is necessary to create an account within myPhonak app.
** Compared to Phonak Audéo Marvel.
1. Taphuntsang, D. (2020). Market research ID 4387. Please contact marketinsight@phonak.com if you are interested in further information.
2. Appleton, J. (2020) AutoSense OS 4.0 - significantly less listening effort and preferred for speech intelligibility. Phonak Field Study News retrieved from www.phonakpro.com/evidence, accessed November 2020.
3. Appleton, J., & Voss S.C., (2020) Motion-based beamformer steering leads to better speech understanding and overall listening experience. Phonak Field Study News. retrieved from www.phonakpro.com/evidence, accessed August 2020.
4. Wright, A. (2020). Adaptive Phonak Digital 2.0: Next-level fitting formula with adaptive compression for reduced listening effort. Phonak Field Study News, retrieved from www.phonakpro.com/evidence, accessed August 19th 2020.